

Digital
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THE ELMLEY FOUNDATION
EXCHANGE

SPEAKER BIOGRAPHIES

Rob Lindsay is Head of Programmes for The Space, a digital agency based in Birmingham that helps the arts, heritage and creative sectors to connect digital work with audiences. Having worked in arts and broadcast for almost two decades, including roles with BBC and Birmingham Royal Ballet, he focuses on understanding how online and social content behaves differently to other media, and how to create meaningful engagement. At The Space, Rob oversees a slate of annual R&D commissions, and manages a series of mentoring programmes for creative organisations across the UK. He is a regular guest lecturer at University of Birmingham for the Department of Film and Creative Writing.

Lisle Turner is a writer, director and producer in theatre, film, television and digital content. He directed the digital short play anthology *MicroPlays: Polarity* which won the 2022 Digital Culture Awards and co-wrote and directed the multi-award winning digital theatre film *Cold* due for global release in autumn 2023. He is creative director at the new National Portfolio Organisation Open Sky which he runs with Artistic Director Claire Coaché. Together they specialise in turning theatrical concepts into digital forms for new audiences.

Amrit Singh is a multi award-winning artist, creative director, and mentor with over 15 years of experience in the creative industries who has a track record of delivering exceptional digital projects for top companies globally. He has been professionally creating content for over 8 years and has worked directly with social media platforms and partnered with some of the biggest brands out there. He is the creative director at Rebel Creatives, an innovative creative business specialising in the production of short-form content, immersive technology, social media strategy, branding, and digital training and mentoring. As an artist, MrASingh channels his passion for nature and world cultures into his vivid and textured mixed media artworks, and his signature Wild Lotus Art and public art sculptures have captured the hearts of art lovers worldwide. His work has been featured in over 40 exhibitions across the UK, US, and Europe.

Elle Adams is a marketing and communications consultant based in the book town of Hay-On-Wye. Specialising in supporting arts organisations and freelancers to connect meaningfully with their audiences, Elle has 7 years professional marketing experience, having worked with Hay Festival, Women's Aid, Powys County Council and Rural Media, where she led the marketing and distribution campaign for the BBC Arts talent development programme *New Creatives*. She recently co-founded Ffin Creative, a joint consultancy with her Rural Media colleague and award winning content producer Grant Black.

Tom Rogers is a former Soloist with Birmingham Royal Ballet, who was appointed Creative Digital Producer in 2021. Over the last 2 years, his department has grown to an industry-leading team who work across all departments of BRB, producing and delivering the organisation's digital content, including Audio, VR, 180 film, and photogrammetry.

Mairead (Maddie) McVeigh is an Irish artist based in the UK, having studied both her BA (Hons) and MA in Fine Art at Hereford College of Arts. Her practice stems from a fascination with New Media technology and the desire to re-imagine painterly practice into digital film and immersive experiences. Her experience with different mediums for creating artwork work has included AI, 360 filming, 3D modelling, games engines (including Unreal Engine and Unity), as well as a variety of other software and tools. Maddie has since continued to work in both the educational and private sector researching and teaching a variety of workflows in these areas, with her current focus being on LED Virtual Production and In-Camera-Visual-Effects."

Harmeet Chagger-Khan leads on innovation, immersive and interactive projects for The Space, looking at how digital innovation increases access and reaches new audiences, and is the founder of Surfing Light Beams, a media studio creating immersive experiences and playable adventures with communities at the heart of the process. Having researched Cultural Innovation at the Futurelab, Ars Electronica, and worked on behaviour change campaigns as Digital Strategist at M&C Saatchi, Harmeet uses the premise of immersive storytelling, fused with the artistic expertise of other disciplines, to create a space where the inventor, the artist, the intellect, the communicator and the leader can be harnessed and for individuals to recognise how valuable their contribution is within a community, a society, an organisation or as a global citizen.

Paul Long is an artist and producer, working on a variety of projects since 1997, and is co-founder of MBD (metro-boulot-dodo), an Arts Council National Portfolio Organisation which specialises in Immersive storytelling using VR, AR and 3D projection mapping. He has worked nationally and internationally on projects that combine light, sound, projection and performance in a myriad of settings which can range from individual experiences through to large scale spectacle for 5,000+ people. He specialises in the technical design, integration and realisation of complex shows that can include VR, AR, video mapping, original soundtrack, digital automation and app-based trails.

Dan Luton is a consultant in Big Tech focused on Non-profit and Educational institutions. He has spent the last 15 years working all over the globe with organisations large and small that want to make an impact. He specialises in helping customers adjust to a fast-changing world and ensuring that their stories reach the audiences that matter.

Nic Millington is Founder (1992) and CEO of Rural Media, an award winning media education, production and cultural development charity based in Hereford. working locally and nationally with communities, schools & universities, public and voluntary sector organisations to create high impact creative digital content, and skills & talent development. Rural Studios is the company's sister film & TV company producing innovative content for national broadcasters, NGOs, and service providers.

Paul Sutton is Artistic Director of C&T, with over thirty years' experience working in Worcestershire. His - and the company's – distinctive blend of participation, theatre and digital technology has earned them an international reputation for its innovative work. C&T's online platform Prospero.digital is being used by over 2,000 arts organisations, schools and universities around the world, including New York City, Sydney, Nairobi and Singapore. Paul has a PhD in drama, learning and digital tech and is author of many books, including *Innovation, Technology and Converging Practices in Drama Education and Applied Theatre*. He is Digital Editor of RiDE, the Journal of Applied Performance and is a former Regional Council Member of Arts Council England.